

What a hackathon is

Online course



Virtual
Hackathon



Cofinanciado por
la Unión Europea



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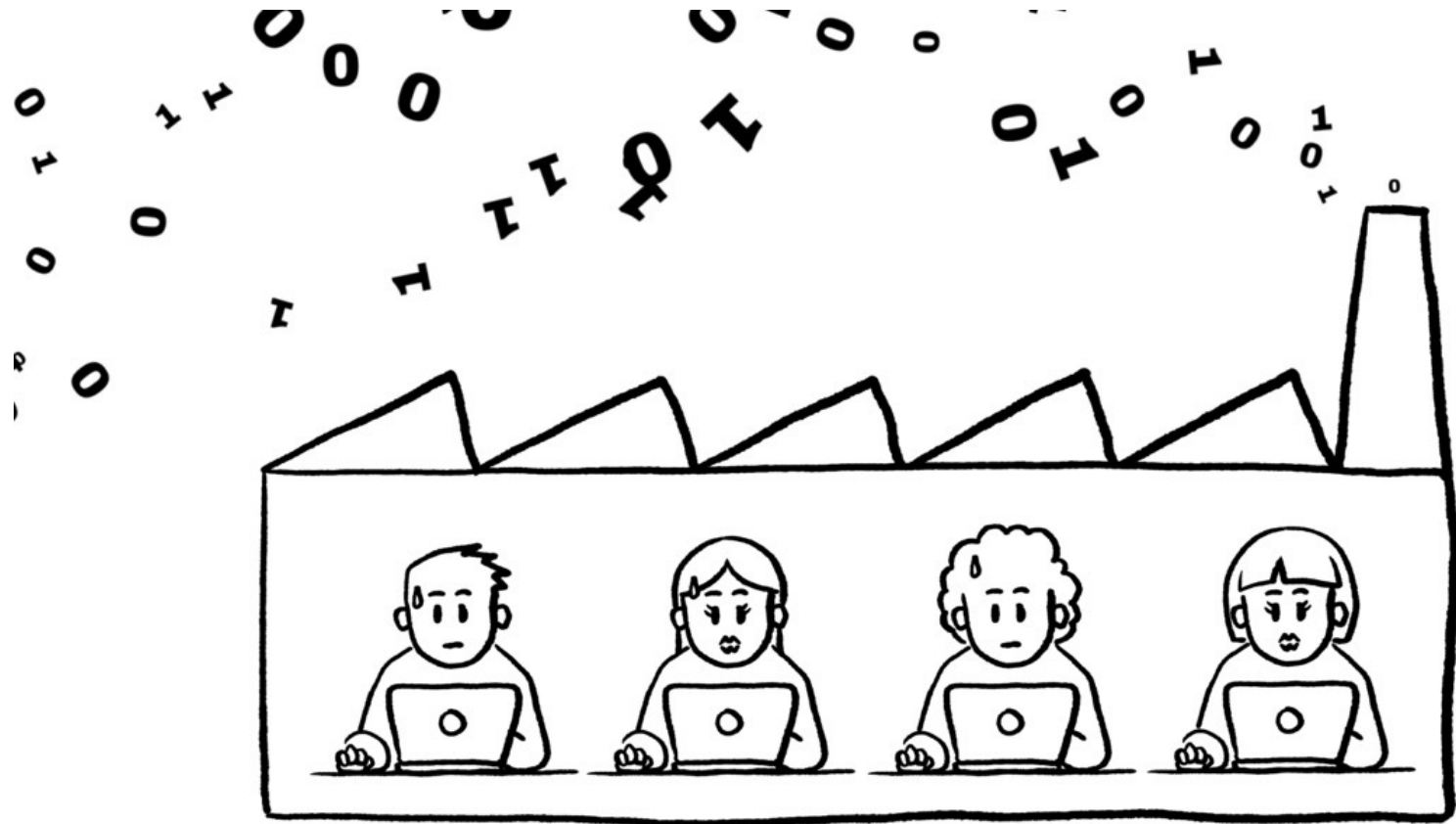
1. Origin and concept
2. Process
3. Values and framework



1

Origin and concept





The concept

- Co-creative format
- Focused on problem-solving
- Creative and collaborative work
- Pre-defined specific challenge



The concept

Participating in a virtual hackathon will promote:

- New soft skills required by Green Deal and for a more sustainable economy in Europe
- Collaboration opportunities among students from different countries (in a virtual environment)
- The SDGs and a fair society for all

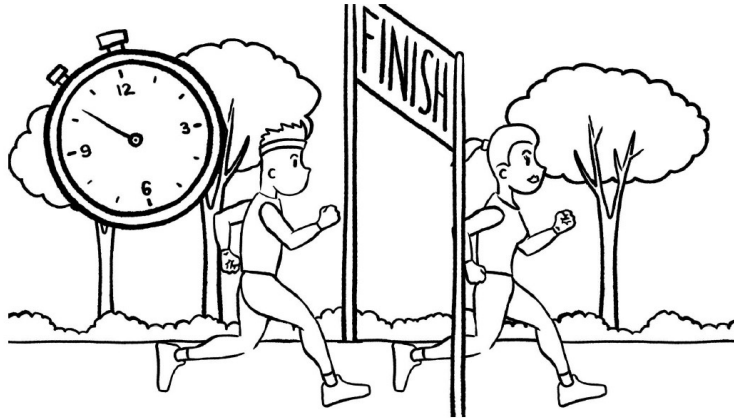


The concept

Hacker + Marathon

= Co-creative innovation sprint

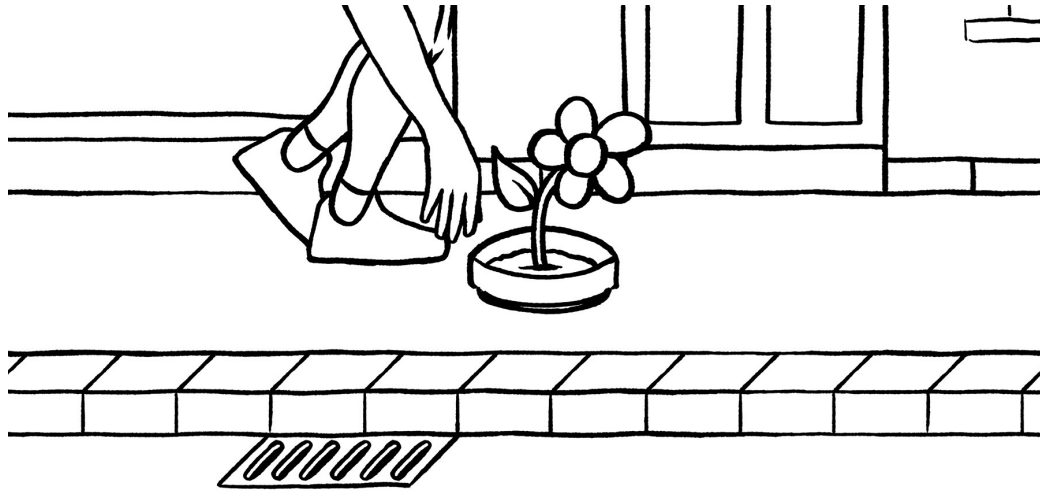
24-48h



The concept

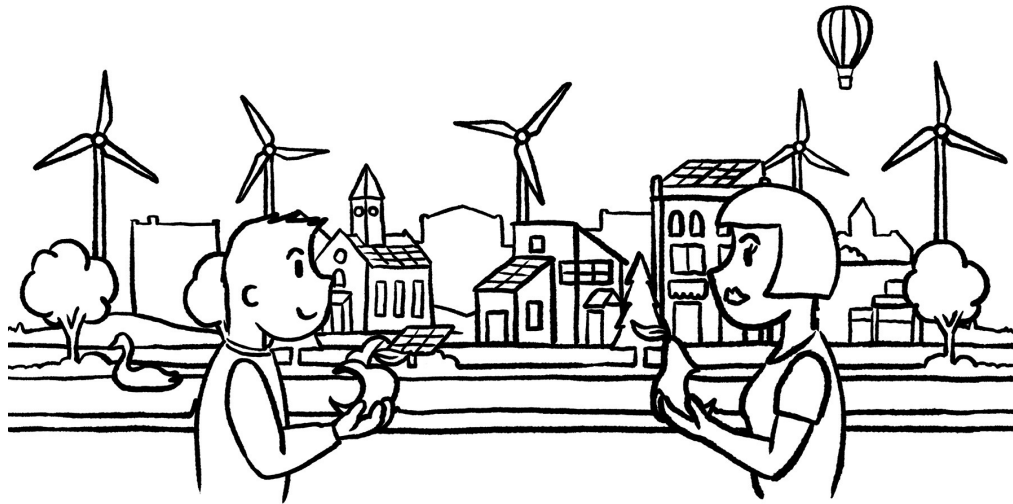
The meaning of „hacking“ in this context:

Search for unusual and inventive solutions that oppose well-established mindsets.

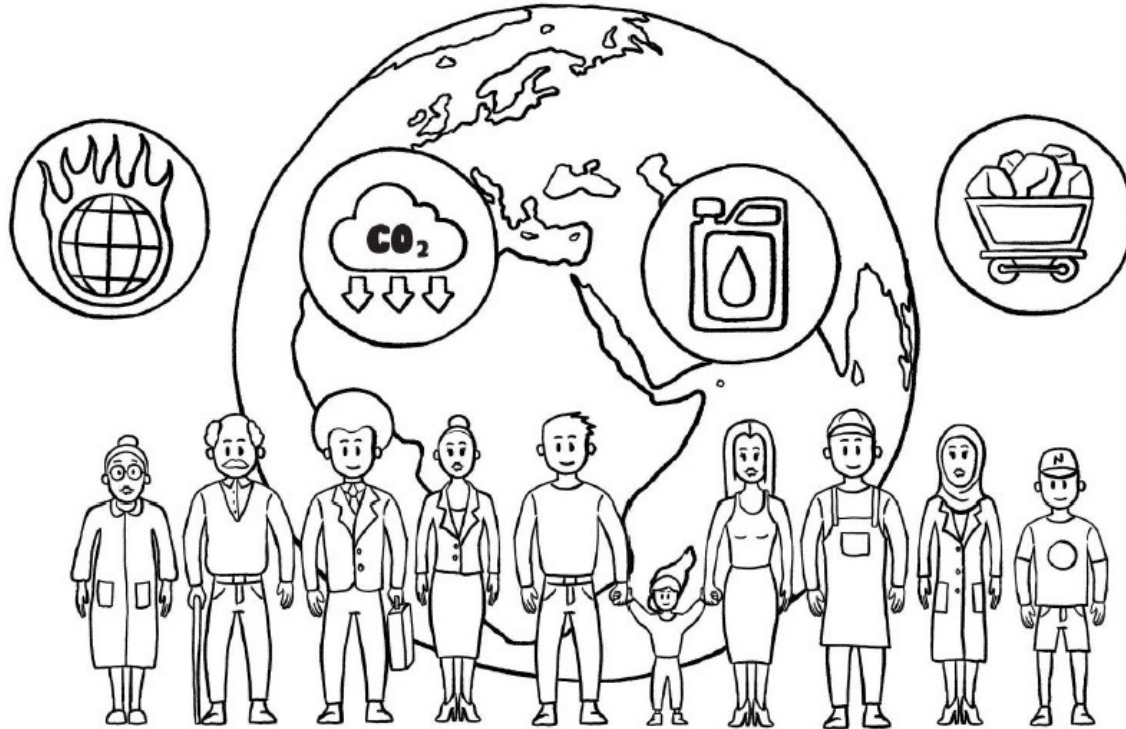


The concept

- Brings together different stakeholders
- Open, participatory and creative way to answer complex (societal) challenges



The concept



2

Process



The process

Empathise

Define



**PROBLEM
CHALLENGE**



The process

Ideation



**PROBLEM
CHALLENGE**

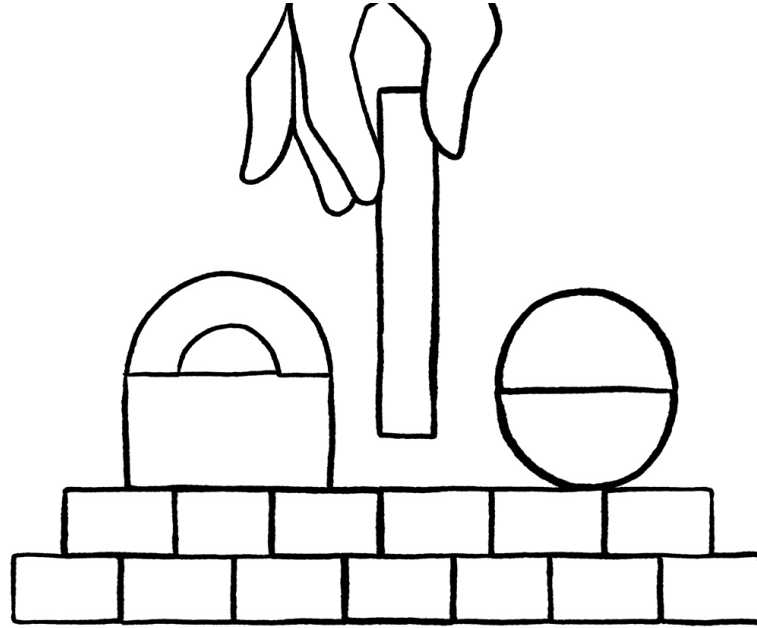
**IDEAS
SOLUTIONS**



The process

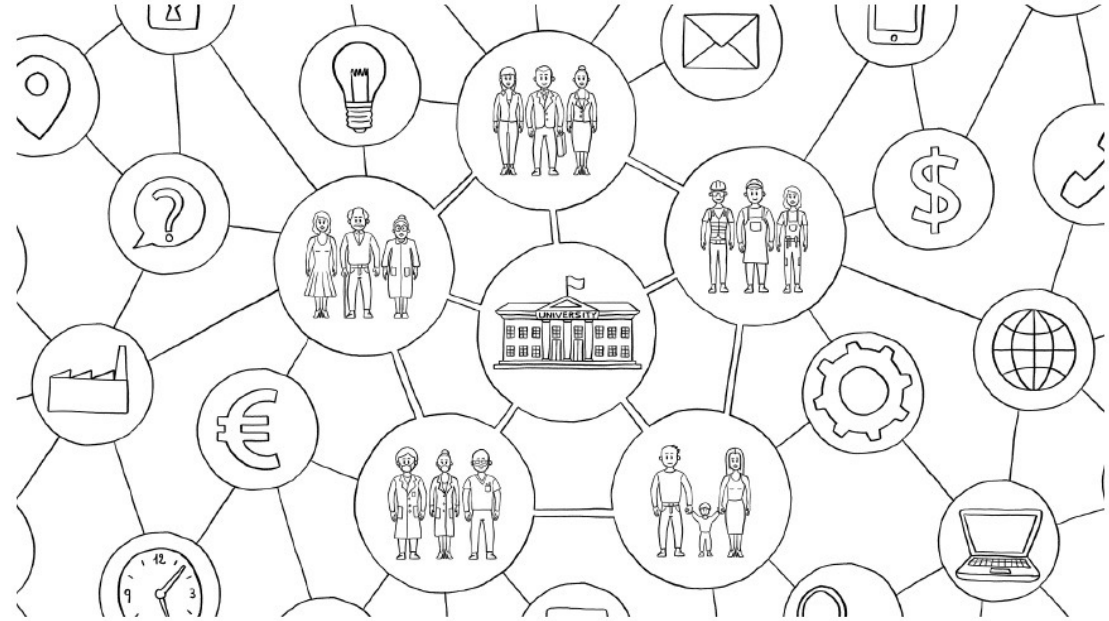
Prototyping

Validation



The process

Presentation



**PROBLEM
CHALLENGE**

**IDEAS
SOLUTIONS**

ACTION



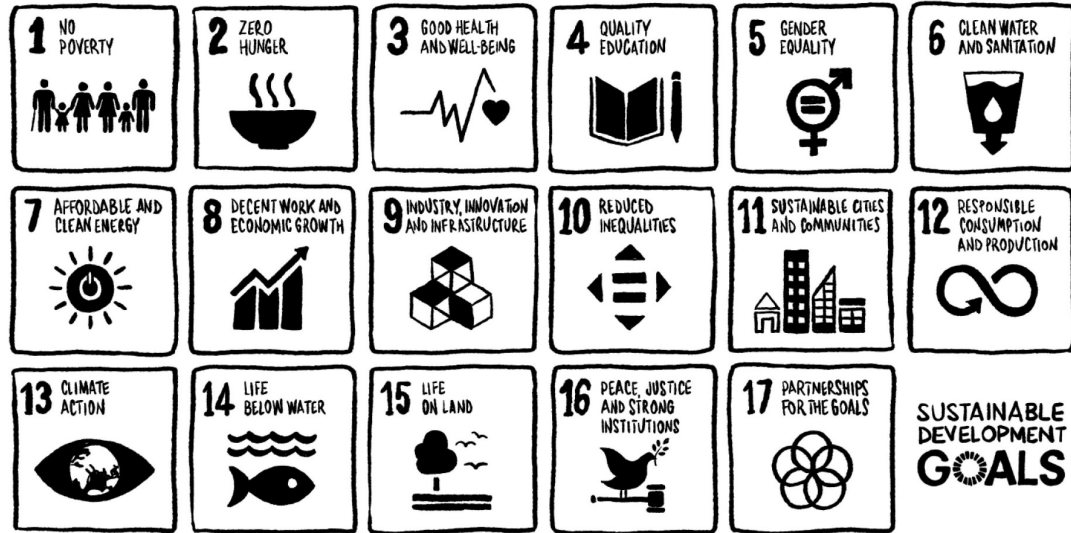
3

Framework



The framework

SUSTAINABLE DEVELOPMENT GOALS



The framework

- Respect everyone
- Appreciate variety
- Welcoming language
- Constructive feedback
- Let everyone speak
- No insults, harassment, abuse, discrimination!



Thanks!

